

In Figure 2, a bracket 37 has been illustrated, four of which bracket 37 serve to anchor the lower end rim of the emblem 16 to the frame 12.

The specification has been amended to list Figure 6, and to describe the clamp 37 and the tub container 74, defined in Claim 14.

Claims 1, 7, 10, 11, 13 and 15 have been amended in light of the Examiner's remarks, and to better distinguish over the cited Perutz et al (U.S. 4,700,498) structure.

Perutz et al is directed to a tensioned, substantially planar sheet supported on a vertical frame, which sheet appears dependent upon wind force to cause it to belly-out in the fashion of a sail. It does not incorporate any means to provide a three-dimensional figure of any substance or volume, unlike the illustrated three-dimensional representations of the present invention.

The Examiner is respectfully requested to reconsider his objection to claim 12. It is suggested that both the mast of Figures 1-3 and also the lamp standard of Figures 4 and 5 are cantilever structures. The attachment of or suspension of other components from the mast in no way detracts from its being a cantilever structure, in the same way that a tree is a cantilever structure, even with its protruding branches, or with vines hanging from it and attached to the ground.

It is respectfully submitted that Claim 1 now clearly distinguishes over Peretz et al, as it recites a "substantial three-dimensional enclosure; first mounting attachment means securing an upper portion of said enclosure in an outwardly extended state at a predetermined first upper location; second mounting attachment means for securing a lower portion of said enclosure in an outwardly extended state at a predetermined second lower location; ... etc "

Peretz et al do not have an enclosure as a visually prominent display emblem, but a substantially planar sheet.

It appears that Claim 1 also clearly distinguishes over the references of record.

Consideration thereof with a view to allowance is requested.

Furthermore, it is respectfully submitted that Claim 1 is generic to the Figure 1 and Figure 4 embodiments. Accordingly, reinstatement of the second group of claims is requested.

Under the provisions of 37CFR 1.121 Clean Version and Marked-Up Version sheets are transmitted herewith.

Respectfully submitted,

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Enclosures:

Drawings – 2-sheets

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Clear Version (Specification changes)

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Marked-Up Claims (Amended and new only)

Pages 7 & 8

Clear Version Claims

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